

AAIBS | Association of Australasian
International Baccalaureate Schools

AAIBS: ASSOCIATION OF AUSTRALASIAN INTERNATIONAL
BACCALAUREATE SCHOOLS 20TH ANNUAL CONFERENCE

CONFERENCE 2009:
HUMAN INGENUITY: PEDAGOGY FOR THE 21ST CENTURY
LEARNER

SPONSORSHIP & TRADE EXHIBITION PROSPECTUS

17-19 APRIL 2009
PRINCE ALFRED COLLEGE, ADELAIDE

WWW.AAIBS.ORG

AAIBS2009@SAPRO.COM.AU

Introduction

The Association of Australasian International Baccalaureate Schools will be holding its 20th Annual Conference – Human Ingenuity – Pedagogy for the 21st Century Lerner - at Prince Alfred College, Adelaide from 17 to 19 April 2009.

The conference will allow the 350 delegates to reflect on the theme of Human Ingenuity by exploring the IB Learner Profile attributes of Inquirers, Risk-takers, Thinkers and Communicators. Delegates will have the unique opportunity to:

- Gain an understanding of the intellectual quality of 21st Century learners
- Make connections between learning and changing the world
- Listen to speakers from the educational and corporate world discuss the connection between learning and ingenuity.
- Share best practise with other schools.
- Network and socialise with key IB personnel and staff from authorised IB schools.

The conference will also have a day exclusively for schools interested in joining the IB program.

With over 24 separate breakout sessions and two fantastic networking social functions on offer this conference will meet the needs of all participants.

Do not miss your opportunity to support this unique conference through sponsorship and trade exhibition. I am sure that you will have an enjoyable time both professionally and socially.

Chris Rebbeck
Chair, AAIBS

About the International Baccalaureate

The International Baccalaureate aims to develop inquiring, knowledgeable and caring young people who help to create a better and more peaceful world through intercultural understanding and respect. To this end the IB works with schools, governments and international organizations to develop challenging programmes of international education and rigorous assessment. These programmes encourage students across the world to become active, compassionate and lifelong learners who understand that other people, with their differences, can also be right. The IB works with 2,5044 schools in 132 countries to offer the three IB programmes to approximately 680,000 students.

About the Association of Australasian International Baccalaureate Schools

The AAIBS was established specifically to assist schools in Australasia, providing a network of professional support, information and service. The AAIBS also acts as a liaison between its members and the Ministries for Education and professional educational organisations in Australasia.

The AAIBS promotes the recognition of the IB as an entry to universities in the region and also supports research into the benefits of the IB programme.

Sponsorship & Trade Exhibition Opportunities

There are a variety of sponsorship opportunities available for the AAIBS 2009 Conference. If you see an opportunity you wish to be involved in or if you have an alternate idea to put to us, please contact the Conference Secretariat (email: aaibs2009@sapro.com.au).

Gold Sponsor - \$5,000

As a gold sponsor of this event you will receive:

- Formal acknowledgement at conference reception
- Logo on delegate pack
- Free conference registration & dinner (2)
- Insert in delegate pack (*to be supplied by sponsor, no bigger than A4*)
- Link from AAIBS Conference website
- Advertisement in Conference Program
- Logo and description in Conference Program

Trade Exhibition - \$1,250

By participating as an exhibitor your organisation will have the opportunity to talk directly with potential customers.

Price is for space at trade exhibition only. Should you require a trade shell or any furniture please liaise directly with the conference preferred exhibition company.

Renniks Exhibitions

Tel: (08) 8292 3950

Fax: (08) 8293 5740

Email: exhibitions@renniks.com.au

Web: www.renniks.com.au

Silver Sponsor - \$2,500

As a silver sponsor of this event you will receive:

- Insert in delegate pack (*to be supplied by sponsor, no bigger than A4*)
- Link from AAIBS Conference website
- Advertisement in Conference Program
- Logo and description in Conference Program

Satchel Insert - \$400

An insert will be included in each of the conference satchels, giving your organisation the opportunity to reach AAIBS Conference delegates directly.

Leaflets to be supplied by sponsor and be no bigger than A4.

Sponsors and trade exhibitors may also purchase tickets (\$90) for the conference dinner to be held on Saturday 18 April.

Sponsorship & Trade Exhibition Application Form

Our organisation would like to be a sponsor of the AAIBS Conference on 17-19 April 2009, Prince Alfred College, Adelaide.

Organisation: _____ Contact Person: _____
Address: _____ Tel: () () _____
_____ Fax: () () _____
City: _____ Email: _____
State: _____ Postcode: _____
Country: _____

Please indicate your choice (all prices include GST)

- Gold Sponsorship @ \$5,000 Silver Sponsorship @ \$2,500
 Trade Exhibition @ \$1,250 Satchel Insert @ \$400
 Conference Dinner Tickets @ \$90 Number of Tickets Required _____

Total Payment: \$ _____

Method of Payment

- Crossed cheque made payable to *Sapro Conferences*
 EFT payment to
BSB: 610 101
Account: 070382167
 Credit card payment (Visa or Mastercard only)

Card Number: _____ Expiry Date: _____

Name on Card: _____

Signature: _____ Date: _____

Please complete and return to:

AAIBS Conference Secretariat
PO Box 187
Torrensville SA 5031

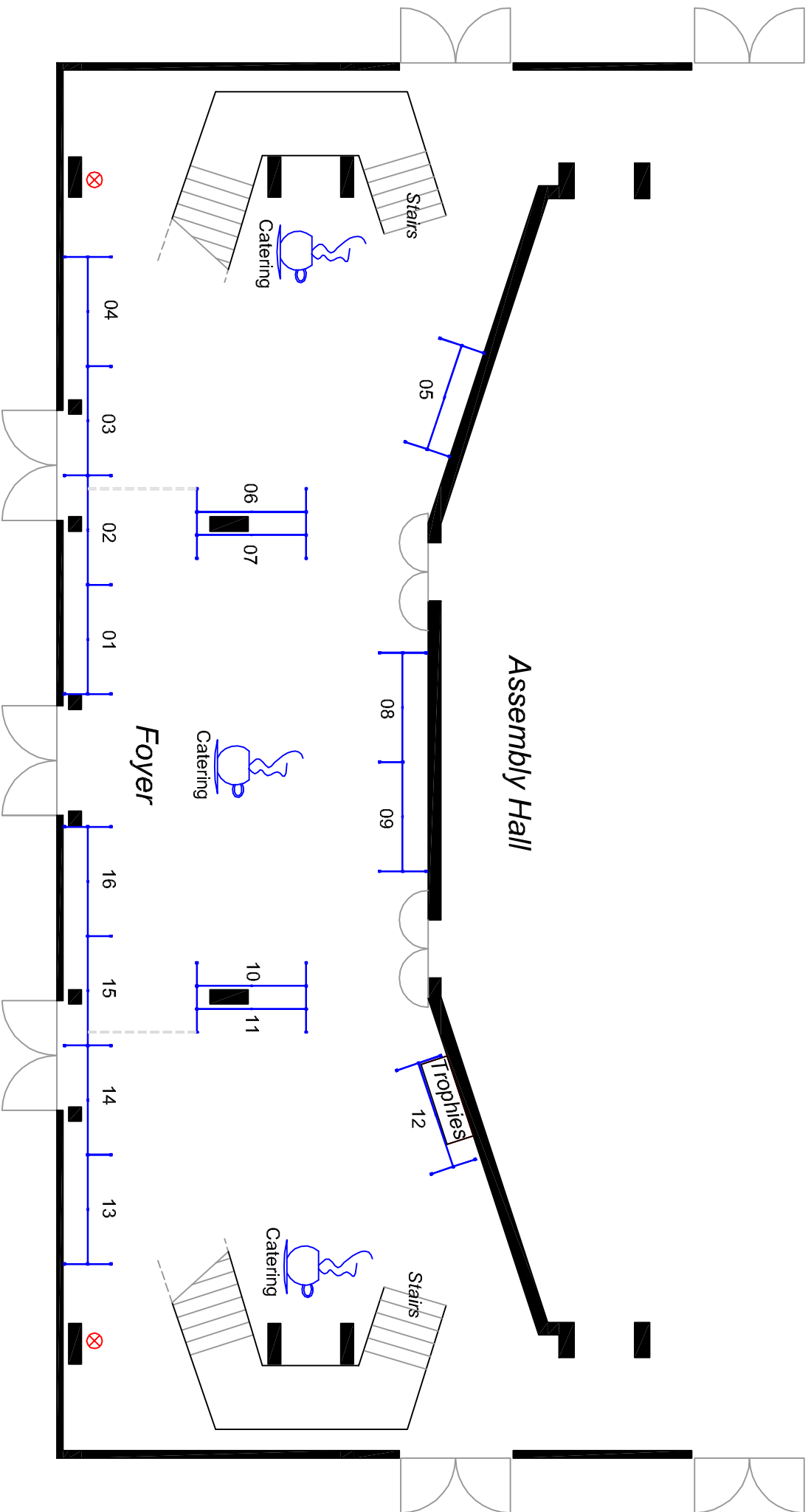
Tel: (08) 8352 7099
Fax: (08) 8352 7088
Email: aaibs2009@sapro.com.au

SAPRO Marketing Pty Ltd ABN 29 071 948 162

Sponsorship Terms and Conditions

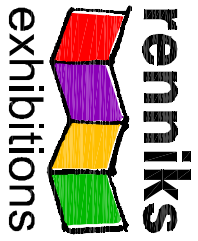
- Acceptance of Sponsorship applications will be subject to AAIBS 2009 Organising Committee approval.
- The Committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the Conference.
- All printed material for insert or display to be provided by Sponsor.
- Acknowledgment in publications is subject to Sponsorship confirmation prior to publication deadlines.
- A deposit of 30% is to be paid with the application form. The balance of Sponsorship payment is due 1 March 2009.

Cancellation Policy: *In the event of withdrawal of Sponsorship, please be advised that unless that particular area of Sponsorship is resold, the organisers reserve the right to retain any payments received.*



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 Edwardstown SA 5039
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 www.renniks.com.au

Key:
 Booths —

Notes:
 All numbered areas are 2.4m x 0.5m Booths
 There is a total of 16 Booths

Proposed layout for the
AIBS Conference 2009
 (Assembly Hall 2)

Exhibition Date: 17th-19th April 2009	Drawn By: Peter. W
Drawing Number: AA0185	Date: 9/02/09